

# Ruralnaukri Institute of Agribusiness Management\_\_ (RIAM)



Ruralnaukri Institute of Agribusiness Management (**RIAM**), promoted by **Rural Management Consultants Pvt. Ltd.** (ruralnaukri.com) is an **ISO 9001:2008** certified Institute, established to cater to the needs of Agribusiness professionals. Within a short span of time, it has developed itself as a unique and progressive Institute, with its distinct curriculum and innovative teaching methodology.

Management is becoming a buzz word, may it be management of your time, education, friends, spouse, boss, peer group, work pressure, career and so on. This subject essentially teaches you a systematic way to define your objective, grasp the problems/constraints/issues that become a barrier in achieving them, work out various possible alternatives to remove the barriers, evaluate strengths and weaknesses of each alternative to arrive at the best one and ultimately work out a strategy to execute the chosen alternative to ensure that the set out objectives are achieved.

## Our Mission

Our Mission is to bridge the gap between the employee performance needs of Agribusiness Industry and the typically available skill set and knowledge of employee. This is achieved by imparting sequential relevant learnings in an easy to digest capsule courses.

## Why RIAM

Our close interaction with Agri industry (with both employers and employees) has enabled us to understand the specialized human resource needs of this sector as well as the gap typically observed in the skills set of the employees. Both the Certificate and Diploma Programme offered by RIAM have been crafted with great care and respond to the present as well as future needs of the Industry.

## Programme Offered

- 2 year Post Graduate Diploma In Agribusiness Management (E-PGDABM) – Distance Learning.
- 1 year E-Certificate course In Agribusiness Management.

Although the programme is distance learning, it is certainly not a crash course. Like any other Post Graduate Programme it also involves regular (disciplined) time and effort on your part for completing it successfully.

## Reasons to join RIAM

- Gain additional knowledge and skills.
- Enables to complete your education along with your job.
- Sharpens managerial skills, provides self-confidence.
- Helps to accelerate the pace of succession to positions of higher responsibility.

RIAM is conscious of maintaining high standards at each step. The module being offered by RIAM through E-learning is a hybrid of full time and distance learning programme. It has the content and faculty comparable to that of a full time premier institute and E-learning provides you time convenience in undertaking higher education.

## Course Highlights

- Specially designed course material
- Practical based assignments
- Query resolving system through E-mail
- E-Library
- Online Setup
- Examinations on Sundays only

## Simple Online Methodology

RIAM offers ease in learning. Online education helps you undertake the course, along with your full time education or job. You have the option of buying books authored by us or refer them on internet. You take all the examinations through internet. While a good degree of discipline is imposed to ensure learning, equal flexibility is available to choose time of examination (during 24 hours). Also all examinations happen on Sundays. You also have the option of buying DVD's of various courses. These DVD's provide an aero plane view of the subject matter.

## Course Material

Specialized course material has been prepared by senior professionals in the Agribusiness Industry. Most faculty members are themselves management graduates from premier institutes (like IIM Ahmedabad, IRMA) and have about 10-15 years of enriching experience in the industry. They have come across many potential candidates who could not leverage their full potential due to lack of proper guidance or education. Hence, they are passionate about this activity and have painstakingly developed respective course material to lead to enhanced job performance.

## Discipline

RIAM awards a high priority to maintaining discipline among students. It is widely known that it takes efforts to learn and casual attitude is seldom rewarding. Keeping this in mind there have been several instances when under-performers have been advised to withdraw their admission. Hence, should you choose to participate, be prepared to display a high level of commitment to invest the efforts it may require to complete the programme successfully. Unlike full time courses, it requires much more self discipline to truly learn from online courses. Since this is an additional work that you may take up along with your ongoing education / job, we have planned the scheme of things in a manner that it requires investment of an hour a day, spread over one year / two years.

## Placement

The prime focus of the institute is to provide quality education and make the incumbents ready for the industry. The institute does not guarantee any placement to the graduating students. However all efforts are made to offer placement assistance to the current and ex-students of RIAM. In fact we have recently introduced a division for free career guidance to all current and past students of RIAM.