

FACULTY MEMBERS

The following faculty members have confirmed their full support to this programme. Each programme content is being devised by the respective faculty member. This constitutes a healthy mix of academicians and industry experts.



Dr. Arul has over 30 years of experience in management education and executive development, spanning across IIM-Ahmedabad, IRMA and SP Jain Institute of Management & Research, Mumbai. He was with SDM-Institute for Management Development, Mysore, before joining as Director of the MBA Programme at Presidency College, where he had been Dean earlier. Dr. Arul is a certified trainer of *The Human Element in Organisations* an internationally acclaimed management development programme, authored by Dr. Will Schutz of FIRO fame.

Dr. M.J. Arul
Director Presidency College
Former Faculty Member, IRMA

Dr. Das has spent over 32 years in Management Teaching, Consulting and Research He has undertaken numerous studies on rural marketing as a Marketing consultant for many FMCG companies. Dr. Das has also served IRMA as a full time faculty member. An Accredited Fellow Member of the Academy of Marketing Science, USA he has various Publications/ Articles/ Cases to his credit. He has participated in innumerable conferences as a distinguished speaker on Rural Marketing.



Dr. V. Mukunda Das
Dean, Indian Institute of Information Technology & Management, Kerala
Former Faculty Member, IRMA



An alumnus of IRMA, **Sanjay** has around 13 years of corporate exposure in the areas of Project Management, Business Process Engineering and Marketing in some of the most renowned Indian and International companies. He left the industry to pursue a career in Academics, Training, Research and Consulting. Currently faculty with MDI- Gurgaon, he has trained the senior managers of leading Private and Government Organisations in the various facets of Marketing and Strategy.

Mr. Sanjay Chandwani
Faculty, MDI Gurgaon
PG - IRMA

Narasimha is a well known market research professional with vast experience in undertaking research on rural and agricultural markets. He has undertaken many market research projects on agricultural inputs, marketing of agricultural produce and marketing of consumer products in rural areas. Mr. Rao is currently Managing Director, Development & Research Services (P) Ltd., an organisation which he founded ten years ago and has a nationwide network of offices that offer a wide variety of marketing research and advisory services to Corporates.



Mr. GV L Narasimha Rao
Managing Director, Development & Research Services (P) Ltd
PG - IRMA



Sunil is Post Graduate in Economics and an alumnus of IRMA. He earned his Doctorate (FPM) from IIM Lucknow in the area of Commodity Derivatives. He has about 20 years of experience in Development Finance sector and has worked extensively in the area of Agri Finance, Project Appraisal, Micro finance, Participatory development projects, Commodity Futures Markets, Monetary Economics, Econometrics and Research Methodology. He has a large number of national and international publications to his credit.

Mr. Sunil Kumar
Ph.D IIM-Lucknow,
PG- IRMA



Venkatram is a Post Graduate from IRMA with 15 years of experience across various sectors, right from FMCG, Durables, Telecom to Agri inputs. He has worked in Sales and Marketing domain with reputed Indian and Multi National Companies. He is currently employed with PHI International (A DuPont Company) as their National Sales Manager.

Mr. Venkatram Vasantavada

National Sales Manager, PHI (A DuPont Company)
PG - IRMA

John is a Post Graduate from Tata Institute of Social Sciences (TISS), Mumbai. He has over 15 years of experience in social development sector, especially in Information and Communications Technology for Development. He has worked with organisations like British Council, One World International and UN agencies. Currently a Programme Coordinator for one of the UN projects on 'ICT for Development' implemented through Ministry of Communication and Information Technology.



Mr. John Borgoyary

Programme Coordinator for UN Project
PG - TISS



Poonam is a Ph.D and M.Phil in Accounting and Finance from Delhi School of Economics. She completed her graduation and post graduation from Shri Ram College of Commerce, New Delhi and was recipient of JN Vaish Medal, awarded to the best Post Graduate student of the college. She is currently Reader in Commerce (Associate Professor), Delhi University.

Dr. Poonam Gupta

Associate Professor Commerce, Delhi University
PhD., Delhi School of Economics

Kamal is a Post Graduate from IRMA and has more than a decade of corporate exposure with companies like NAFED, Arvind Mills, Adani Exports, Watanmal and OLAM- Singapore. He carries expertise on Procurement, Supply Chain Management, Processing and trading of several Agricultural Commodities.



Mr. Kamal Yadav

DGM - ICICI Bank
PG - IRMA



Ajay is a graduate in Agriculture from Pant University, Post Graduate in Rural Management from Institute of Rural Management, Anand and doctorate from the Delhi School of Economics. For five years he has been a visiting faculty member with Fore School of Management. He is Director of the 'Ruralnaukri Institute of Agribusiness Management and also heads Rural Management Consultants Pvt Ltd. (ruralnaukri.com).

Dr. Ajay Gupta

Director RIAM
PG - IRMA