

## Ruralnaukri Institute of Agribusiness Management (RIAM)

RIAM has been promoted by 'Rural Management Consultants Pvt Ltd.', a well-known Executive Search organization dedicated to placements in Agribusiness, Retail, Rural Marketing and Development sectors. The organization also runs the largest job portal for Agribusiness jobs, [www.ruralnaukri.com](http://www.ruralnaukri.com). Some of ruralnaukri's clients include Walmart, Birla Retail, Metro Cash & Carry, Monsanto, DOW Agrosiences, Tata Rallis, MCX, NCDEX, NCMSL, HDFC Bank, Kotak Bank, Rabo Bank, Mission Biofuels, Hindustan Unilever etc. RIAM is headed by Dr. Ajay Gupta, a doctorate from the Delhi School of Economics, Post graduate from the Institute of Rural Management Anand (IRMA) and a graduate in Agriculture from Pant University.

### WHY RIAM FOR MANAGEMENT PROGRAMME IN AGRIBUSINESS MANAGEMENT

Our close interaction with Agri industry has provided an edge to understand the sector and its manpower needs intimately.

We have also had an opportunity to meet thousands of employees who work for this industry. Helplessly staring at unavailed opportunities, many carry a nagging sense of wasted potential. Most of them feel as if a sort of cloud surrounds them, keeping them below their true potential and they remain infirm in deciding how to cut through this complexity. They continuously fight the syndrome of 'What they ought to be' and 'What they are'. In the absence of meaningful guidance, they fail to appreciate what can be achieved through persistent effort and learning. **We strongly believe all of us retain reserves of unused potential** and learning managerial skills is akin to learning cycling or swimming and that it is never too late to begin a fresh. All of us require to put 'Change on Agenda'.

*ruralnaukri* understands the candidates, the corporate clients and the need of the hour. The able faculty that supports this programme are committed individuals in the academia and industry and they are all enthusiastic to give a big push to the students who undertake this quality programme. As a student of RIAM, you have reasons to be on a strong pitch to progress towards your goal for career enhancement.

### PROGRAMME OFFERED

#### Job Performance Oriented Post Graduate Diploma in Agribusiness Management (E-PGDABM) – Distance Learning

##### Objective

*This programme has been prepared ambitiously to address the practical job performance needs of Agribusiness professionals. The following paragraphs explain our scheme of things describing in detail what this programme is not & what it is:*