

Ruralnaukri Institute of Agribusiness Management (RIAM)

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RIAM has been promoted by 'Rural Management Consultants Pvt Ltd.', a well-known Executive Placement organization dedicated to placements in Agribusiness, Retail, Rural Marketing and Development sectors. The organization also runs the largest job portal for Agribusiness jobs, www.ruralnaukri.com. Some of ruralnaukri's clients include Reliance Retail, Birla Retail, RPG Spencers, Pantaloon Foods, Godrej Aadhar, Adani Agrifresh, HDFC Bank, Kotak Bank, Tata Rallis, PHI, Monsanto, Mission Biofuel, Safal National Exchange, Multi Commodity Exchange, National Collateral Management Services Ltd, Hindustan Lever, Philips India etc. RIAM is headed by Dr. Ajay Gupta, a doctorate from the Delhi School of Economics, Post graduate from the Institute of Rural Management Anand (IRMA) and a graduate in Agriculture from Pant University.

WHY RIAM FOR MANAGEMENT PROGRAMME IN AGRIBUSINESS MANAGEMENT

ruralnaukri has now been working closely for over seven years with the entire spectrum of Agribusiness and Rural Marketing corporates in India. They comprise of organisations in Agri inputs, Retail, Banks, Telecom, Insurance, Commodities, FMCG, Durables as well as most of the leading NGOs and International Development Agencies. Our close interaction with the industry has provided us with an edge to understand the sector and its manpower needs intimately.

On the other hand, we have also had an opportunity to meet thousands of employees who work for this industry. Helplessly staring at unavailed opportunities, many carry a nagging sense of wasted potential. Most of them feel as if a sort of cloud surrounds them, keeping them below their true potential and they remain infirm in deciding how to cut through this complexity. They continuously fight the syndrome of 'What they ought to be' and 'What they are'. In the absence of meaningful guidance, they fail to appreciate what can be achieved through persistent effort and learning. **We strongly believe that they all retain reserves of unused potential** and learning managerial skills is no big rocket science, rather it is akin to learning cycling or swimming and that it is never too late to begin a fresh. All they require is to put 'Change on Agenda'.

ruralnaukri understands the candidates, the corporate clients and the need of the hour. The able faculty that supports this programme are committed individuals in the academia and industry and they are all enthusiastic to give a big push to the students who undertake this quality programme. As a student of RIAM, you have reasons to be on a strong pitch to progress towards your goal for career enhancement.